



Hedonism Tasting Event Guidelines

We are ready to create an unforgettable tasting experience for you & your guests here at Hedonism so please take advantage of our expertise & the more than 9,500 wines & spirits that we have to offer in many different formats. We are confident that we can offer the perfect tasting event for everyone, whatever the occasion.

Our team have been hard at work developing a number of exciting combinations so whether you are looking to host an introduction to a fascinating new tasting experience or to gain deeper knowledge of a particular, favourite region we can cater for all tastes.

A Selection of Tasting Themes

- **France v USA***
Compare & contrast wines & styles from the Kings of the Old World & New World - wonderfully suited to blind tastings
- **Giro d'Italia***
This theme takes guests on a tasting journey across Italy, showcasing the countries extensive range of grape varieties, regions & styles
- **Rhone Around the World**
Here we focus on varieties made famous by the blends of the Rhone Valley alongside highly celebrated New World interpretations, including USA, Australia & South America among others
- **Sailing the Mediterranean**
Tour the Mediterranean from the South of France through to coastal Italy, Spain & Greece via the many beautiful wine growing islands
- **Whiskies of the World or Highlands v Islands***
From the classics in Scotland or the USA to the newcomers in Asia, the whisky world is booming & offers such a diversity of styles that every person can discover his or her perfect dram
- **Insight Into The World Of Sake***
A fascinating insight into Japanese culture & its most famous beverage to discover the full range of flavours & the many profiles of sake

Plus of course our ever popular themes - Old World v New World & Le Tour de France

**Please see page 5 for some typical tasting examples*

*"I can resist anything but temptation."
Oscar Wilde*

Hedonism Wines 3-7 Davies St London W1K 3LD
events@hedonism.co.uk T.020 7290 7870

Updated 09.19



Tasting Area

Tasting Counter**

Our tasting counter adjacent to the main tasting table is perfect for intimate events up to 5 guests.

£75 per person minimum spend on wines

Tasting Table - Seated**

The exclusive use of our Tasting Table is available for parties of up to 12 guests; great for friends; birthdays & entertaining on a smaller scale.

£1,000 minimum spend on wines

Tasting Table - Standing**

Ideal setting for informal event and parties under 20 guests.

Enjoy the exclusive use of the tasting table but be able to walk around too.

Minimum spend on wine: £1,500

Tasting Table & Adjacent Area**

For larger, informal parties under 35 guests around the Tasting table plus adjacent area to the right-hand side is perfect for client entertainment.

Minimum spend on wine: £2,500

Exclusive Use of the tasting area

Required option for any group over 35 people.

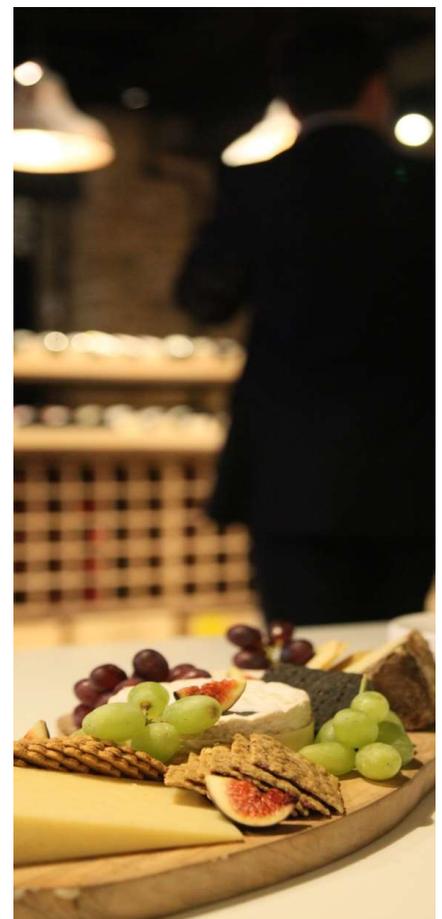
You will enjoy the exclusive use of the Tasting Area including the Enomatic Machines, Tasting Table & adjacent area.

Minimum spend on wine: £4,000.

Thursdays, the most popular day of the week !

We have a very high demand for bookings on Thursdays.

Please note that the minimum spend will be of £3,000 for parties under 35 guests and £5,000 for parties over 35 guests.



****Please note:** for non-exclusive bookings the Enomatic machines will remain open for our customers to enjoy, however access in & out of the reserved Tasting Area will be clearly marked.

Maximum capacity for the Tasting Area is 50 guests.

Shop customers would still be able to view & access all wines for sale on display at all times.

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Sommelier Fee

Our team has many years of experience working with fine wine & an encyclopaedic knowledge of producers, regions & vintages, at £100 per hour they offer a whole new dimension to any tasting event.

For larger parties, senior sommeliers can also be assisted by one of our more junior sommeliers, who will be charged at £50 per hour.

It is necessary to have a Sommelier in attendance for any tasting by the bottle; it is optional but highly recommended to have a Sommelier present when tasting via the enomatic machines. Most parties look to have one senior sommelier up to 15 guests.

The Sommelier fee will be charged in advance as per our payment T&Cs below – any extension on the night is possible with agreement & will be charged pro-rata at the same rate.



Payment

As soon as the format for the event has been finalized an invoice will be issued by the Sommelier in charge to cover all costs.

- Payment can be made by company credit card or by bacs/chaps electronic payment
- Full payment is required to confirm all party bookings one month prior to the event

T&C's

- All tasting areas will be reserved for a maximum of two hours unless by prior arrangement
- Any additional charges for food or Sommelier fees are not included in the required minimum spend on wine
- We have to reserve the right to alter our Tasting Event Guidelines without prior notice
- **Cancellation Refund Policy:** We will issue a full refund for any party cancelled prior to the scheduled event, minus charges for food ordered or wine that has been opened on instruction

Pleasure

Hedonism is a fantastic venue to host your tasting event whatever the occasion. We aim to make things as simple & pleasurable as possible & will do everything we can to ensure that your guests are intrigued & entertained in equal measure. Please feel free to call Matthias on 020 7290 7870 if you have any further questions or to arrange a visit on site to finalize the details of your tasting event.

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